



The Ultimate Guide to Getting Booked on Oprah, Second Edition

Susan Harrow

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It's True - You Can Be On Oprah

Imagine you are sitting in the good chair next to Oprah. She turns to you to ask for your expert advice in front of her studio audience and 21 million other people across the nation watching from their homes. The demand for your product skyrockets, your phone starts to ring and doesn't stop. You're invited to appear on more top talk shows, the media suddenly wants you.

If you follow this guidance, you'll increase your chances of being able to say, "I was on Oprah!"

"The Ultimate Guide to Getting Booked on Oprah" is filled with Harrow's own personal experience, media coaching, and success creating angles for her Oprah clients. Read exclusive interviews with prestigious publicists, case histories of famous people, authors, and entrepreneurs like you. Learn insider secrets, hot tips, "off the record" comments, and focused strategies that show you what it REALLY takes to get on the show and become a media sensation.

You'll learn:

- * Strategies to get noticed by Oprah's producers
- * How to audition so they'll book you on the show
- * Ways to sell yourself, your products and services once you land an appearance

The First and Only Complete Oprah Book of Its Kind

It's the first and only complete Oprah book of its kind. You won't find another book on or off the net that shows you how to get on Oprah and then make the most of your appearance. The only other material that exists is a slim booklet published in 1998. Many things have changed since then. What you'll soon have in your hands is the most updated, comprehensive information you can get on the market today.

A Comprehensive Guide Full of Insider Information about Oprah's TV Show

"The Ultimate Guide to Getting Booked on Oprah" is the first and only book that contains all the EXACT information you need make your dream of appearing on Oprah a reality.

A number of publicists spoke so candidly they couldn't afford to have their names attached to such insider information. Gain the edge you need to get on Oprah!

In this comprehensive guide you'll learn:

- * Strategies that prestigious publicists have used over and over to get their clients on Oprah
- * Techniques to capture a producer's interest in 20 seconds or less
- * How to handle everything from the pitch letter to your actual appearance on the show
- * The secrets Susan has used to help authors and entrepreneurs make their appearance unforgettable--and get

more air-time

- * The 10 qualities of an Oprah guest
- * How to create a successful pitch of your own that will WOW! Producers
- * Little known information that producers don't want you to know
- * Mistakes you can't afford to make
- * The most important things to remember once you're on the air

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Denise Rutledge:

The book untitled The Ultimate Guide to Getting Booked on Oprah, Second Edition contain a lot of information on this. The writer explains her idea with easy technique. The language is very clear and understandable all the people, so do not necessarily worry, you can easy to read the idea. The book was written by famous author. The author will take you in the new time of literary works. You can easily read this book because you can keep reading your smart phone, or product, so you can read the book inside anywhere and anytime. In a situation you wish to purchase the e-book, you can open their official web-site and also order it. Have a nice learn.

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