



# The Emperors of Chocolate: Inside the Secret World of Hershey and Mars

*Joël Glenn Brenner*

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## **The Emperors of Chocolate: Inside the Secret World of Hershey and Mars** Joël Glenn Brenner

Corporate candy giants Milton Hershey and Forrest Mars built business empires out of one of the world's most magical, sought-after substances: chocolate. In **The Emperors of Chocolate**, Joël Glenn Brenner--the first person to ever gain access to the highly secretive companies of Hershey and Mars--spins a unique story that takes us inside a world as mysterious as Willy Wonka's Chocolate Factory. Packed with flavorful stories and outrageous characters that give the true scoop on this real-life candyland, **The Emperors of Chocolate** is a delectable read for business buffs and chocoholics alike. Start reading and you'll soon be hungry for more.

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